



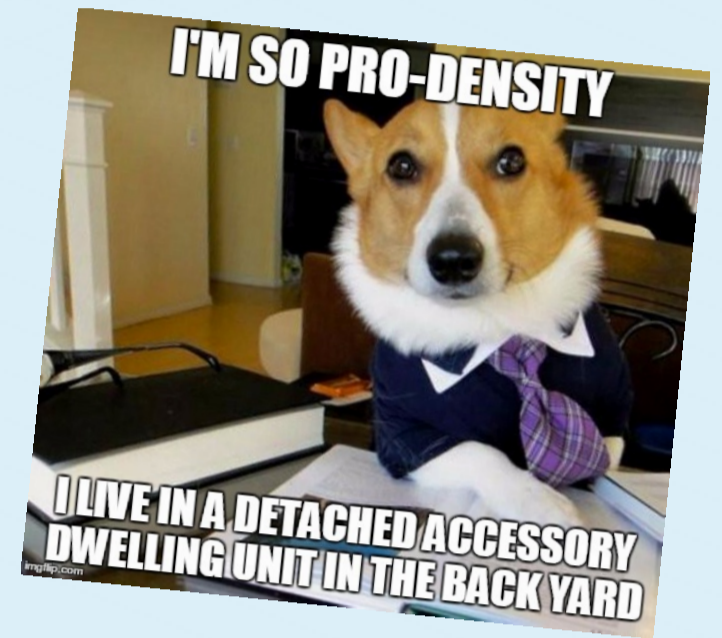
Social Media Guide

Inspire action for affordable homes by using social media to promote #AHW2018! Here's how you & your organization can participate:

Tweet & Post Using #Homes4AllKC and #AHW2018



- Quotes and pics from AHW events
- Your city or university's proclamation
- Something you learned about affordable housing need
- A solution or policy you support
- Memes (like our all-time fave: pro-density corgi!)



Khadija 18 May 2017
Seattle has a utility discount program #homes4allkc #RentersRights101

Bill 18 May 2017
Thx @CMRobJohnson @CMMikeOBrien for visiting Mercy Othello Plaza. #homes4allkc

Rob Johnson @CMRobJohnson
Here's @CMMikeOBrien trying out the slide at the kids play area of the new @mercyhousing Othello project. Fun times!

Nate 19 May 2017
This is a great opportunity to ask a city office about what Seattle is doing to address housing affordability #Seattle #Homes4AllKC

Office of Housing @seattleoh
Join us today for our Reddit AMA. Submit your questions now & we will be answering from 12-1! bit.ly/2r0uiso #Homes4AllKC #Seattle

Rennie 15 May 2017
"Work together to build and achieve" #homes4allkc @BRIDGEhousing

Imagine Housing @ImagineHousing · 18 May 2017
McBride: Housing is an issue across the state. We cannot afford to have 37000 homeless children in this state. #homes4allkc

Tag and Retweet others to amplify #AHW2018

Pro tip: Don't start your tweet with @! Far fewer people will see it.

Media Outlets

- Seattle Times: @SeattleTimes
- Project Homeless: @TimesHomeless
- The Stranger: @TheStranger
- KUOW: @KUOW
- KIRO 7: @KIRO7Seattle
- Auburn Reporter @AuburnReporter
- Bellevue Reporter @BelReporter
- Bothell- Kenmore Reporter @Bothell_Kenmore
- Kent Reporter @Kent Reporter
- Kirkland Reporter @KirklandReport
- Redmond Reporter @RedmondReporter
- Tukwila Reporter @TukwilaReporter

Governments

- Auburn: @Auburn_WA
- Bellevue: @BellevueWA
- Bothell: @CityofBothell
- Burien: @Burien
- Covington: @CovingtonWash
- Des Moines: @DesMoinesWA
- Duvall: @CityofDuvall
- Federal Way: @WAFederalWay
- Issaquah: @CityofIssaquah
- Kenmore: @KenmoreWA
- Kent: @CityofKent
- King County: @KingCountyWA

- Kirkland: @KirklandGov
- Lake Forest Park: @CityofLFP
- Mercer Island: @MercerGov
- Newcastle: @CityofNewcastle
- Redmond: @CityOfRedmond
- Renton: @CityofRenton
- Sammamish: @CityofSammamish
- Seattle: @SeattleCouncil
- Shoreline: @shorelineWAGov
- Snoqualmie: @SnoqualmieGov
- Tukwila: @CityofTukwila
- Woodinville: @WoodinvilleCity

Electeds

- Executive Constantine @KCExec
- King County Council @KCCouncil
- ...and us!
- @HDC_SeaKC

