

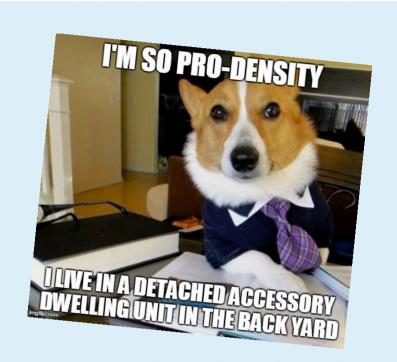
Social Media Guide

Inspire action for affordable homes by using social media to promote #AHW2018! Here's how you & your organization can participate:

Tweet & Post Using #Homes4AllKC and #AHW2018



- Quotes and pics from AHW events
- Your city or university's proclamation
- Something you learned about affordable housing need
- A solution or policy you support
- Memes (like our all-time fave: pro-density corgi!)





18 May 2017

Seattle has a utility discount program #homes4allkc #RentersRights101



18 May 2017

Thx @CMRobJohnson @CMMikeOBrien for visiting Mercy Othello Plaza.#homes4allkc



Rob Johnson @CMRobJohnson

Here's @CMMikeOBrien trying out the slide at the kids play area of the new @mercyhousing Othello project. Fun



Nate

19 May 2017

This is a great opportunity to ask a city office about what Seattle is doing to address housing affordability #Seattle #Homes4AIIKC

Office of Housing @seattleoh

Join us today for our Reddit AMA. Submit your questions now & we will be answering from 12-1! bit.ly/2r0uiso #Homes4AlIKC #Seattle



15 May 2017

Work together to build and achieve" #homes4allkc @BRIDGEhousing





Imagine Housing @ImagineHousing · 18 May 2017

McBride: Housing is an issue across the state. We cannot afford to have 37000 homeless children in this state. #homes4allkc

Tag and Retweet others to amplify #AHW2018

Pro tip: Don't start your tweet with @! Far fewer people will see it.

Media Outlets

Seattle Times: @SeattleTimes Project Homeless: @TimesHomeless The Stranger: @TheStranger

> KUOW: @KUOW KIRO 7: @KIRO7Seattle

Auburn Reporter @AuburnReporter

Bellevue Reporter @BelReporter Bothell- Kenmore Reporter @Bothell_Kenmore

Kent Reporter @Kent Reporter

Kirkland Reporter @KirklandReport Redmond Reporter @RedmondReporter Tukwila Reporter @ TukwilaReporter

Governments

Auburn: @Auburn_WA Bellevue: @BellevueWA Bothell: @CityofBothell Burien: @Burien Covington: @CovingtonWash Des Moines: @DesMoinesWA Duvall: @CityofDuvall Federal Way: @WAFederalWay Issaquah: @CityofIssaquah Kenmore: @KenmoreWA Kent: @CityofKent King County: @KingCountyWA

Kirkland: @KirklandGov Lake Forest Park: @CityofLFP Mercer Island: @MercerGov Newcastle: @CityofNewcastle Redmond: @CityOfRedmond Renton: @CityofRenton Sammamish: @CityofSammamish Seattle: @SeattleCouncil Shoreline: @shorelineWAGov Snoqualmie: @SnoqualmieGov Tukwila: @CityofTukwila Woodinville: @WoodinvilleCity

Electeds

Executive Constantine @KCExec King County Council @KCCouncil

> ...and us! @HDC_SeaKC

