

HDC Strategic Plan Goals 2025 - 2028

Vision:

All people throughout King County live with dignity in safe, healthy, and affordable homes

Mission

Build, sustain, and inspire a diverse network committed to producing, preserving, and increasing equitable access to affordable homes

Focus Area 1:

Support the Association's membership with exemplary services and benefits

Increase the number and depth of connections, reciprocal relationships, peer support, and partnerships among members and member staff

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Foster capacity building and technical assistance for members, particularly for community-based organizations, to strengthen their impact

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Increase the number of existing members/member staff that access programming and professional development with special focus on those new to the sector and/or underserved

Focus Area 2:

Mobilize and Advocate-Engage people, resources, and policy change to scale and meet the affordable housing needs of our region

Recruit, facilitate, and mobilize broad coalitions of members advocating for HDC's mission, working across public, private, and philanthropic sectors throughout King County

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Dramatically increase resources, including a regional approach, for producing, preserving, operating, and creating access to affordable rental and ownership housing

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Identify and advocate for policies that increase and maintain the supply of affordable housing, reduce production costs, and ensure it is equitable, accessible, and secure for low-income households

Focus Area 3:

Expand Diversity, Equity, and model Inclusion in the affordable housing sector

Continue providing tools, trainings, and strategies that increase HDC's and members' ability to create and maintain inclusive workplaces through equitable recruitment, hiring, and retention, such that our sector better reflects populations served

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Advance racial equity by leading systems change efforts to expand homeownership opportunities, including through the Black Home Initiative partnership

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Foster innovation that allows production and long-term sustainability of affordable housing

Focus Area 4:

Ensure the capability and sustainability of the HDC organization

Fortify HDC's organizational structure, staffing, and skills to deliver strategic, future-focused value for members, partners, and collaborators

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Create a sustainable revenue model and acquire adequate resources to support a forward-looking association that achieves our vision, values, and strategic priorities

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Elevate HDC's storytelling and communications capacity to deepen member engagement, highlight impact, and amplify our voice

